

One tree at a time – operating successfully



treeme

Mein Baumfairmögen

“Those who plant a tree
will gain heaven.”

Confucius





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My tree ...



... grows faster



You should read this

Treeme – Mein Baumfairmögen The future of your capital is ecological

Responsible people want security and, at the same time, care about nature. They ask not only how they can protect the earth but also where their money is sensibly invested. We want to show you: a secure financial basis and active conservation of nature do not have to be opposites. With Treeme, you can discover a new, sustainable perspective on the beauty of nature and get yourself the best in financial terms.

We have examined the market for you in the search for a new and sensible form of ecological financial investment. The earth is our most natural asset and we were sure we could find a way to invest in nature and still achieve returns. Everyone should have his/her own tree to touch and embrace. We were able to find no similar concept and decided to do it ourselves – from seedling to yield: this is how “Treeme – Mein Baumfairmögen” came into being.

Trees have an emotional effect on all of us. They look majestic and bring back memories of childhood dreams. Treeme means that it is your tree in which you invest your money and which you or we resell for you after the harvest. You receive no anonymous and obscure funds or shares but rather genuine nature that you can touch. You can touch and see your trees at any time. As such, you can watch your money grow and strengthen the environment. Treeme – this is your fair tree asset: fair to your wallet and fair to the

earth. This asset guarantees value retention and sustainability and has genuine value of which you can be proud. The savings book from Grandpa’s day is a thing of the past: by investing in trees, you can do good and tell others about it.

Treeme also stands for the superior quality of fine wood. It is used for interiors and for furnishing luxury yachts or premium cruise ships, it finds its way into the interiors of private aeroplanes, it provides the base material for the construction of exquisite furniture and high-quality home accessories, it refines surfaces as a high-quality wooden floor covering and is used in the production of valuable musical instruments as well as highly durable, top quality sports goods.

Touch the nearest tree. Feel the structures of the bark and the fibres of the leaves. Your investment lives and breathes. There could be no investment more beautiful and secure. Set yourself apart from the norm and invest in the greatest treasure on earth: our nature and its noble trees. Come along on an exciting journey!

Be guided by our idea and give your money new significance!



Yours
Wolfgang Goese
Green Wood Int. AG



My tree ...



... is a stable investment



Security is important

An investment with a clear conscience

Where is my money invested well? Have you not also wondered how your savings could take a leap forward with no greater risk? Unlike "Treeme – Mein Baumfairmögen", the possible alternatives have many unpredictable disadvantages:

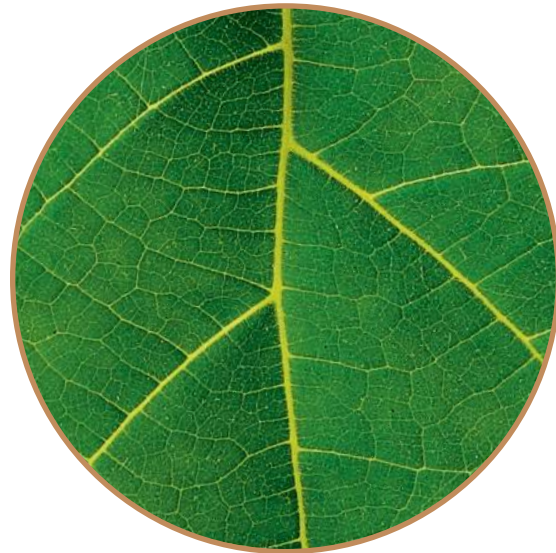
Funds often feature right at the top of the list for private investors. However, they can be closed at any time in the case of restricted liquidity. In most cases, it is difficult to work out the complex models. In reality, you often have no idea what happens to your money. There is always a risk of losing the savings.

Speculative share investments are at least as unpredictable. There are considerable fluctuation margins here. Shares with no public obligation are sometimes not traded on regulated markets, which further increases the risk. This form is highly speculative, which means: you can gain a lot but you can also lose a lot.

Conservative methods are generally unattractive. For example, savings books are secure but the yield is extremely low. The interest frequently fails to cover the rate of inflation – and all in a world that is constantly becoming more expensive. Recently, even the Euro has become less secure. The debt crisis could result in currency devaluation.

Do you want to take a different path? The need to increase your carefully saved money both sensibly and with less risk is one that we take very seriously. Nowadays, it is no longer about achieving a profit at any price.

Modern financial investments should be



holistic, i.e. sensible both ecologically and economically. This is what "Treeme – Mein Baumfairmögen" offers you.

A summary:

Wood grows – so do your returns!

The beauty of wood fascinates us. Its surface emanates warmth and its structures stimulate the imagination. Its stability provides security and protection. There is no doubt: life without wood is virtually inconceivable. Since early man, this natural resource with its properties and diverse applications has ensured and increased the comfort of everyday life. Whether furniture industry, construction and trade or energy service provider: wood meets the ever-growing demand in the broadest range of economic sectors. Together with oil and gas, wood is one of the most coveted natural resources in the world.



Consequently, demand for this natural resource increases with every year that passes. Aspiring industrial nations such as China and India have an ever-increasing hunger for energy. This is where the greatest advantage of wood is revealed: it grows again. Unlike oil and gas, this makes it unbeatable. Without doubt, the natural resource of wood is therefore a good deal.

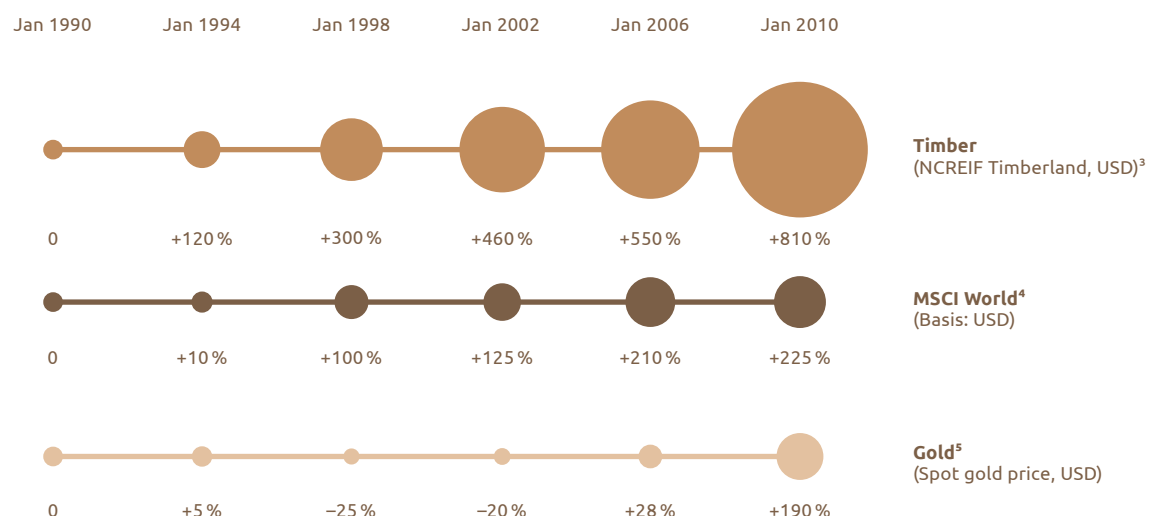
The world is growing with increasing speed. Global demand for timber will therefore continue to rise. This is due both to the exploitation of increasingly scarce fossil raw materials and to constant growth in the world population. The Food and Agriculture Organisation (FAO)¹ estimates that timber demand from China alone will more than double in the coming decades. The Hamburg Institute of International Economics (HWWI)² even predicts that global demand for tropical hardwood will double by 2030. At the same time, the supply of precisely

these woods is dramatically decreasing due to global deforestation and the shrinkage of forest areas, which pushes up the price. This is where our fine wood, Paulownia, comes into play. Our legally designed Paulownia tree plantations help to counter the trend and, at the same time, make a useful contribution to balancing economics and nature. With your investment, you become part of this new equilibrium.

The economic advantages: convincing natural growth

Wood is an investment that grows naturally: by an average of 12 to 15 percent per year. Recent years on the timber market have proved this. The NCREIF Timberland Index³, which is the international timber index, has grown considerably more positively than the DAX (share index) or the gold market in the

Timber Price Increase Compared with Gold and Shares



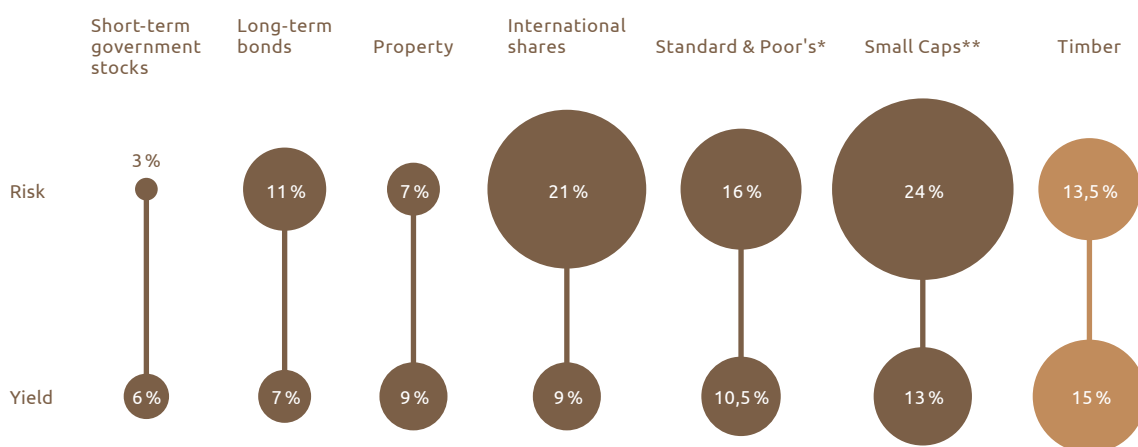
last 20 years. The average return on timber (12.8 %) was significantly higher than on shares (8.1 %) or gold (5.2 %).

According to the United Nations Food and Agriculture Organisation (FAO)⁶, demand for round wood (untreated trunks) will double in the next 15 years. This will not be without effect on price development, which is already showing a continuous upward trend.

Fine wood therefore makes sense as a financial investment, as experts and analysts agree. It promises higher returns with long-term security. Unlike on the capital market with its obscure mechanisms, an investment in wood is an investment in nature. Simple, fair, crisis-proof – and, with our help, it grows near you. With “Treeme - Mein Baumfairmögen”, you help nature with regeneration. You therefore protect the environment and the climate. The tree population can constantly be renewed and you have invested your mo-

ney in a permanently renewable resource. The financial yield will not be long in coming. Experts expect annual price rises on the commodity market.³ So relax: Do something for nature and for yourself!

Risk and yield of various forms of investment in the last 40 years⁷



* International credit assessment institution

** Small publicly trade company



The ecological advantages: become an active conservationist

Trees are a living ecosystem with a considerable influence on flora and fauna. They guarantee vital oxygen for us people. Not least, wood is a renewable but endangered resource. Each tree is a gift from nature and any concern for this issue constitutes active protection of the environment and the climate. Ultimately, the great demand on the world market has resulted in severe deforestation.

With your “Baumfairmögen”, you make a useful contribution to protecting the environment, as this sets a visible and tangible example against the illegal deforestation of the rainforests. Treeme relies on rational and sustainable reforestation to revegetate disused spaces in Europe and to manage them according to strict ecological standards.

With the environmentally compatible and sensitive management of our plantations, we provide significant help towards reducing increasing worldwide CO₂ emissions. New forests contribute to biodiversity locally, create new habitat for animals and plants, serve as a natural water reservoir and protect the ground from erosion. Every tree regulates



the ecosystem in a sustainable way and has a positive impact on the climate.

This example demonstrates clearly what you really do for the environment with your Baumfairmögen: at 15,000 km, an average car produces 2.25 t CO₂ per year.¹ If disused spaces are reforested with Paulownia trees, as they are by Treeme, the result is an annual reduction of 36 t per hectare. By this calculation, you therefore need to plant 32 trees in order to drive a car and be climate-neutral in terms of the CO₂ balance for one year.

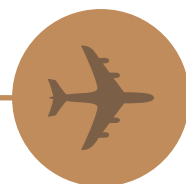
An investment in wood as a renewable resource therefore always makes an active and valuable contribution to protecting and preserving our earth for our children and our children’s children.

CO₂ Emissions By Comparison^{1,2}

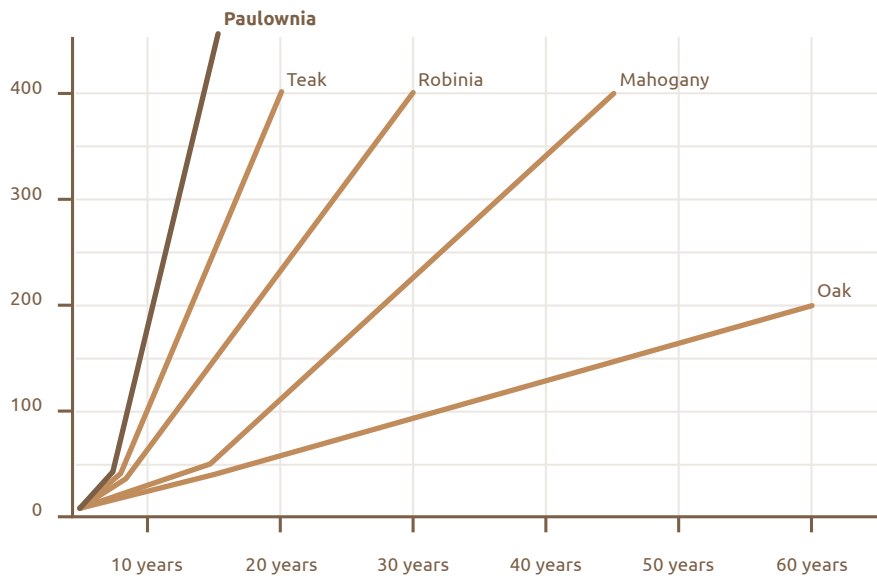
16 cars, 15,000 km travel
per year/car

Per hectare and year compensation
of 36 t CO₂ emissions

Almost 8x
Frankfurt–New York–Frankfurt

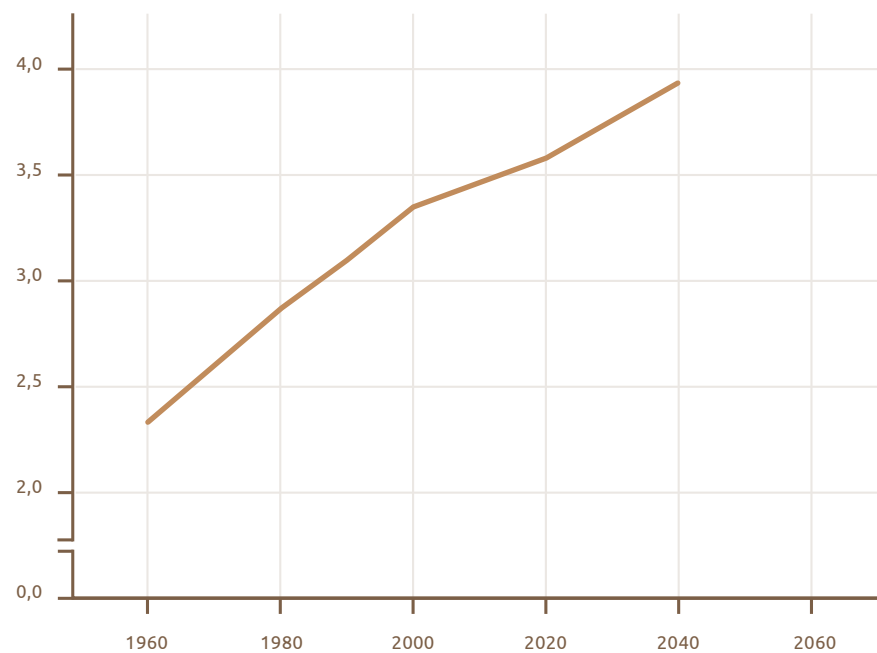


Timber Volume Growth in Years (m³ per Hectare)³



Own representation

Worldwide round wood consumption trend⁴ (data in bn. m³)



Source: ETH Zürich,
FAO, UN population,
own figures



My tree ...

... is a return that I can touch



This is what it is about

The project: touch wood competently!

“Treeme - Mein Baumfairmögen” is an innovative model for sustainable forestry and represents transparency, ecological, economic and social values and responsibility for the future of our planet.

Wood is the perfect form of investment in which you can invest with a clear conscience. As long as trees are planted legally rather than felled illegally, they are an unlimited renewable resource with increasing value. With “Treeme - Mein Baumfairmögen”, you have found a way to combine financial and natural interests. Finally, you can do something good for the environment AND for your wallet. This is how it works: you buy Paulownia trees from us and leave both your tree and your assets to grow with Treeme. In plantations established for your trees in Central Europe, we reforest your trees in a way that is environmentally compatible. As a tree investor, after the harvest, you benefit from sale on the timber market at current prices.

The tree: Paulownia – your yield specialist

It is not known whether nature has a perfect tree. However, it is certain that the Paulownia tree comes fairly close. It is the turbo of fine woods as it grows very quickly. By comparison: whereas the native oak takes at least 60 to 80 years to reach a similar size, your Paulownia tree can be used for fine wood processing after only 12 years.

In addition, this fine wood has no serious enemies and is very robust. With proper care, Paulownia wood is less sensitive to water damage, heat, frost and rot. Its statistical hardness and load-bearing capacity is twice that of oak and it has around half the weight. The ignition temperature of Paulownia is over 400°C – that of oak around 275°C.¹ Paulownia can therefore be considered a fire retardant material; a risk of forest fire is fairly unlikely.

Paulownia trees also feel comfortable at our latitudes. The southern German region, France, Italy, Greece and Switzerland offer ideal conditions for growth.

Development Phases of the Tree at a Glance



* Growth period from April to November on the plantation



The proximity and accessibility make your investment genuinely “tangible”. You can therefore establish a living relationship with your trees. After planting on the respective plantation, you always know precisely the development status of your investment.

Your fine wood needs very little in order to develop optimally. In terms of soil, the Paulownia tree is relatively undemanding. It prefers soils that are not too low in nutrients and that are moderately dry. A location that is sheltered from the wind and in a very sunny position is ideal.

Initially, it is still frost-sensitive and needs a lot of care. With our tried and tested 2-year growth strategy, we ensure the greatest possible protection and help the little tree to sprout afresh and strongly after the regression of frozen shoots and to quickly become hardy for the winter.

An example: count on the Paulownia

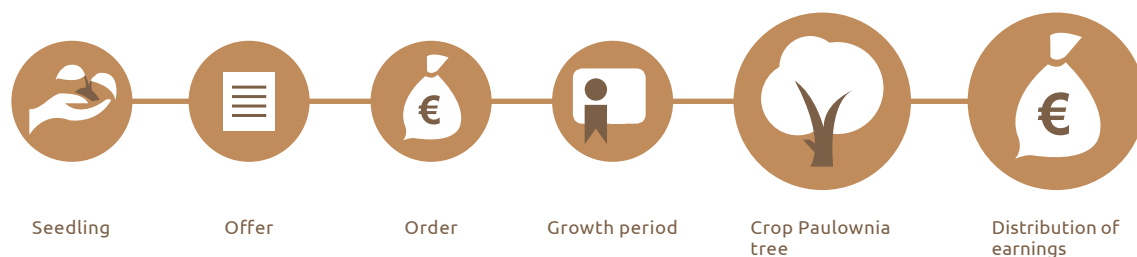
After extensive practical experience with Paulownias grown in our climate and precise monitoring of timber market prices, we are

able to forecast the expected return as follows:

600 Paulownias are planted on one hectare at the age of 2 years. After a total of 12 years, each tree has an average trunk volume of 0.75 cubic metres. This gives a total volume of 420 cubic metres per hectare. If the average sale price achieved for Paulownia trunk from quality group A in 2011 – adopted as € 875 per cubic metre – is taken as the basis then sale of all the trunk timber would yield € 393,750.¹ In addition to this, there are € 14,400 for the crown wood, which is sold as wood fuel. This produces total revenue of € 408,105.

Well done! This sample calculation works with the average timber price from 2011 paid for one cubic metre of Paulownia timber² from quality group A. In the same period, however, there were top timber prices of € 1,500 and more for best quality Paulownia timber.³ It must be assumed that the timber price on the world market will continue to rise³ and therefore naturally so will the returns from your personal “Baumfairmögen”.

Investment trend at a glance





The plantations: the only risk you take with us is having a look

Rising demand – falling supply: the timber from our plantations is a match for this. The constant thriving of the trees with loving care takes place in reassuring continuity and is therefore crisis-proof and reliable. Targeted cultivation is the natural response to the rampant deforestation of global forest areas. In our plantations, the best growth conditions are prevalent for the trees, which are your capital.

Certification by the Forest Stewardship Council (FSC) will be an indication that our

plantations are managed in adherence to strict ecological, social and economic standards. These include sustainable, environmentally compatible gentle handling of the soil and plants as well as fair payment and fair treatment of the people who work there.

It is our responsibility to ensure planned reforestation, qualified care and constant control of the plantations. Strict ecological, social and economic standards are a matter of honour. That is why we mainly use disused spaces in Europe for reforestation, managed in accordance with the latest ecological standards and techniques. Your fine wood yield is our commitment. The result can therefore be impressive: physically, ecologically and economically.



A financial investment that you can feel: our sample plantations are also in your area

You can visit your investment, touch it with your hands and watch your trees grow. Like a child, the development of these plants is an affair of the heart. The almost personal relationship with your investment allows you to directly feel your contribution to nature.

For a number of years, our growers have devoted themselves to the selection, cultivation, proliferation and commercial, international plantation cultivation of Paulownia trees. For growing in almost all temperate climate zones in Europe, they have bred their own adapted Paulownia varieties (mainly Paulownia Elongata Super), the cultivation of which has already been successfully tested in Australia, Tanzania, Georgia, Mozambique and of course Europe. In Germany, there are several sample plantations on which you can gain an impressive idea of our breeding successes and the possibilities of the Paulownia.

Because of the particularly suitable climatic conditions, these are located in the southern German region. You can form a personal impression after prior consultation with Treeme. Just ask us!

The foundations for a larger plantation have been laid near Freiburg im Breisgau: this is where the first large Treeme Paulownia plantation is being developed by the Green Wood International Group in Germany. On a total area of 50 hectares, around 600 Paulownia trees are being planted per hectare. The trees here have an ideal climate and the best geographical conditions to flourish.

Moreover, even before reforestation of the first trees, partners on site are undertaking fertilisation in a natural way. These are the best conditions for good growth and a stable basis for return.

Average monthly temperature and total rainfall for Freiburg¹

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Ø
Max. temperature (°C)	5,1	6,8	11,3	15,0	19,8	22,7	25,3	25,2	21,0	15,1	9,1	6,3	15,2
Min. temperature (°C)	-0,1	0,5	3,6	5,9	10,3	13,2	15,5	15,4	12,0	7,9	3,4	1,1	7,4
													Σ
Precipitation (mm)	53,1	54,0	58,3	73,3	102,8	109,0	99,2	84,0	75,9	75,3	70,8	73,6	929,7
No. of rainy days (Ø)	10,6	9,9	11,1	11,6	12,4	12,1	11,2	9,6	9,2	10,7	10,6	11,2	130,2

The care: in the best hands from the outset – a life's journey

You will love your tree as much as we do, as we see every plant as a living organism that needs and receives attention. To this end, we work with absolute professionals.

The Paulownia plantations are realised in co-operation with our partners on site. They perform the reforestation, checking and care of the Treeme plantation to give your trees the best possible start to life.

As your investment, every Paulownia tree has started out small. As this stage of life is the most sensitive, we take particular care here. We therefore start the reforestation of our plantations only with two-year-old trees. These have been grown beforehand from high-quality plant cuttings by means of in-vitro. The cuttings created in this way remain under cover for the first year and are protected in greenhouses, as the small trees are not yet stable and not sufficiently hardy for the winter during this period. In the second year, the trees are placed in our nursery in Germany or Greece. A nursery that is protected like this reduces losses due to frost, storms, drought and other uncertainties. In the third year (April/May), the trees are then brought to the plantation. They are, of course, planted at a sufficient distance from one another. Approx. 600 trees are therefore placed on one hectare.

You can now be sure: our tree nursery gardeners monitor and check the growth of the trees and optimum condition of the complete plantations at regular intervals. They pay intensive attention to ensuring adequate care.

Like a sort of natural interest and compound interest, each tree reliably increases in size year on year; this is clearly visible from the individual annual rings. Every new tree ring represents the increase in biomass and documents the interest return of each year. With each new tree ring, the trunk becomes thicker – on average by at least 2 cm and a maximum of 4 cm per year.

After 12 years, the trunk is harvested and sold on the international timber market as fine wood. The crown wood and branches are also processed. See for yourself at any time! With GPS technology you can also watch your plants online.

You are warmly invited to visit the plantations and to see your ever-growing Baumfairmögen on site. Your tree grows in good and bad economic times. Our transparency allows you to have an active relationship with your plants.



A close-up photograph of a tree trunk with rough, textured bark. A series of white, hand-drawn concentric circles spiral outwards from a small circle on the left side of the trunk, extending across the entire image. The background is a blurred green forest.

My tree ...

... is in the best hands

We are the ones

The G-Wood group – Your confidence is our incentive

Green Wood International AG is your experienced, committed, environmentally aware and responsible partner for your core capital that is the trunk.

We are the specialists for long-term, value-focused financial investment in fine wood. In addition to above-average returns, our aim is to take into account maximum environmental protection, ecology and climate protection in order to generate value added for you and our earth.

Our focus is on conscientious, sustainable forestry. With your purchase of the trees and our care, we want to enrich the environment together. We are contributing to the preservation of the ecosystem in all its diversity and productivity for future generations – and not just anywhere but directly on your and our doorstep. As a forestry and service company, we develop, manage and market only the fine wood Paulownia here. Based on our many years of experience and our knowledge as well as co-operation with partners on location, we are able to promise our customers a secure investment that grows naturally.

As diverse as our functions may be, there is one thing of which we never lose sight:

We look after the natural and continuous growth of your core capital that is the trunk, as your investment is our incentive to always do our best – for you, for your trees, for our environment and our future.



The company: great passion for an idea

To optimally look after the capital you have committed, Green Wood International AG is divided into various companies. The professional service extends from site security and plantation management through control and maintenance to the professional marketing, distribution and sale of your timber.

As the seller of the Paulownia trees, Treeme-Management manages the entire Paulownia stock and organises the reforestation and marketing of the fine wood plantations in Europe. Careful and sustainable management is guaranteed here in accordance with strict environmental, social and economic criteria. The entire growth period is financially secured by the Green Wood International Trust, which has been set up exclusively to ensure the funding for the establishment of



the plantations, the costs of the plantation for the lifetime of 12 years and the harvest and sale of your trees. Furthermore, Treeme is divided into other legally independent companies, each of which operates as a specialist for the different needs of your personal Baumfairmögen.

Green Wood International AG is the contracting partner and contact for our customers and, at the same time, the owner and seller of the Paulownia trees. Based in Switzerland, the experts who work here have many years of experience in the forestry and financial services sectors. Here, you will receive comprehensive and competent advice on all matters concerning your Baumfairmögen.

Green Wood Service company is responsible for the selection of suitable plantation sites

and for the monitoring and care of the trees. It is based in in Höchstädt an der Donau and responsible for all the eco-economic and operational procedures associated with the Paulownia plantations of the Green Wood group. This is where new sites with ideal conditions are constantly being sought, in Germany, France, Greece, Italy and Switzerland.

Ever Green International Ltd. is the supplier of the best planting material imaginable with respect to Paulownia. These co-operations ensure the Green Wood group access to premium seeds and planting material, an ideal plant pool and cumulative know-how in the area of breeding and care.

With us, your trees and your assets are in the best hands. Plant a seed of trust and get in touch!



Tax and law

Early contract termination

Transfer

You may transfer your forestry investment to a third party at any time taking into account the provisions of the framework agreement and thus terminate your investment prematurely. Naturally, you are at liberty to give away or bequeath your holdings.

To prevent the balance of the plantations from becoming endangered, we reserve a right of pre-emption over the trees. If we do not exercise this right of pre-emption then your trees will be harvested by us and delivered to you within a period of six months. The felling and transport costs incurred here are calculated and charged to you in advance. From this time, you are solely responsible for the sale and marketing of your trees.

It is unfortunately not possible to determine the returns accrued from the forestry investment in the case of early withdrawal. However, it must be assumed that these will be significantly lower than with an investment that runs as planned.

Tax treatment

In Germany, Switzerland and Austria, different regulations apply with respect to the tax treatment of forestry investments. Moreover, a distinction must be drawn between forestry investments in private assets and in business assets.

In all cases, Green Wood International AG recommends consultation with a tax adviser, who is able to demonstrate the relevant tax conditions in the individual case.

Insurance

In the event of a natural loss (failure or deficiency in growth) of a maximum of 5% (= 30 seedlings/ha) in the first two years after planting, Green Wood International AG will replace these at its own expense. Damages or failures above and beyond this are safeguarded through standard market insurances, which are arranged through international insurance broker Willis GmbH & Co KG.



The image shows a cross-section of a tree trunk with a warm, golden-brown wood grain. Overlaid on this are several concentric white circles that follow the natural growth rings of the wood. The circles are centered on a small, dark, irregular hole located in the lower-left quadrant of the image. The text "My tree ..." is positioned in the upper-left area, and "... is a grown yield" is at the bottom. At the very bottom, there is a white line that forms a partial rectangular frame.

My tree ...

... is a grown yield



My tree: 1001 possible uses

They are nature's all-rounders: Paulownia fine woods from Treeme. There is virtually no area of economics and industry in which this exclusive wood does not play a crucial role. Let your eye wander and you will find the coveted wood everywhere: whether as a finish for the surfaces of high-quality floorings or as the base material for exquisite furniture and high-quality home accessories. Whether as interiors of private aeroplanes or as interior fittings on luxury yachts, whether in the production of valuable musical instruments or of durable, sports goods: the unsurpassable and desirable properties of Paulownia can be seen everywhere.



Take the road of gold with Paulownia

There is no doubt: this wood can do almost anything. Whether as a construction substance, material or energy source, a good portion of our quality of life would be lost without this valuable resource.

Interior design in particular is a real playground for Paulownia. It is easy to process, extremely stable and has a high ignition point at over 400 °C.¹





By comparison: oak ignites at as little as 275°C2. Starting with exclusive and above all resilient floors, through visually impressive wall and ceiling claddings, to doors and windows... this valuable resource with its attractive appearance makes your home really comfortable.

This is ensured by beautiful furniture such as cupboards, fitted kitchens and seating areas that are made of Paulownia and form an eye-catcher in any room. Through craftsmanship, the easy processability creates products

that meet very specific demands. Paulownia also has many possible uses outdoors and in the garden as well as in the production of wooden toys, surfboards and musical instruments.

Particularly in the interior furnishing of yachts, cruise ships and private aeroplanes, the outstanding properties of this fine wood come fully into their own. The hardness ensures robustness. Its lightness makes it perfect for use in the air and on the water. Paulownia is full of surprises and is worth more than merely a glance.



Prospectus publisher/provider:

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Wolfgang Goese

Legislation

The prospectus publisher is subject to Swiss law.

Object of the company

Development of Paulownia plantations in Germany, Switzerland, Italy, Spain, France and Greece as well as further countries within the EU jurisdiction and sale of tree stocks.

Declaration:

To the best of our knowledge and belief, we confirm that we have provided no falsely advantageous information about circumstances of significant importance to the decision concerning participation in this offer and that we have concealed no detrimental facts.

The prospectus publisher/provider Green-Wood International AG of business address Rigistrasse 3, CH-6300 Zug is responsible for the content of the brochures.

Picture credits:

Green Wood International AG image motifs:

- P. 4 Paulownia tree in the 1st year on the plantation
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- P. 7 Paulownia leaf, 2 months old
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- P. 12 Paulownia tree in the 3rd year on the Lindau plantation
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Shutterstock image motifs:

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- P. 25 Processed Paulownia fine wood in the interior fitting of a luxury yacht

List of sources:

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- ³ www.ncreif.org
- ⁴ www.msci.com
- ⁵ www.finanzen100.de
- ⁶ www.fao.org, State of the World's Forests 2012
- ⁷ Welt am Sonntag, 16.10.2011, Mein Freund, der Baum

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- ³ Own figures
- ⁴ Der völkerrechtliche Schutz der Bäume, Beate Schulte zu Sodingen

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- ¹ www.klima.org/deutschland/klima-freiburg

P. 24/25

- ¹ Journal of Materials Science, Springer Science + Business Media, LLC 2007



An abstract graphic of a tree. The trunk is a thick, light beige line that curves from the bottom left towards the right. The canopy is composed of numerous circles of varying sizes, also in a light beige tone, scattered across the upper left and center of the image. The background is a very light, off-white color.

“Nature is the only book that offers
great content on every leaf.”

Johann Wolfgang von Goethe



treeme

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